



PROJECT
PEARLS
PEACE • EDUCATION • ASPIRATION • RESPECT • LOVE • SMILE

2017 ANNUAL REPORT

 www.projectpearls.org
 [ProjectPearlsI](https://www.facebook.com/ProjectPearlsI)
 [@projectpearls](https://www.instagram.com/@projectpearls)
 info@projectpearls.org

Helping the poorest of the poor children in the Philippines to have better lives.



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"You may say I am a dreamer, but I am not the only one..."

Our journey would not have been possible without the support of our valued volunteers, donors, and partner organizations who embrace our mission and dreams wholeheartedly. Regardless of race, religion, gender, or social backgrounds, we work together to ensure that more children receive the education, nutrition, and empowerment that they deserve. This is what we call "One Love" in motion.

ABOUT US



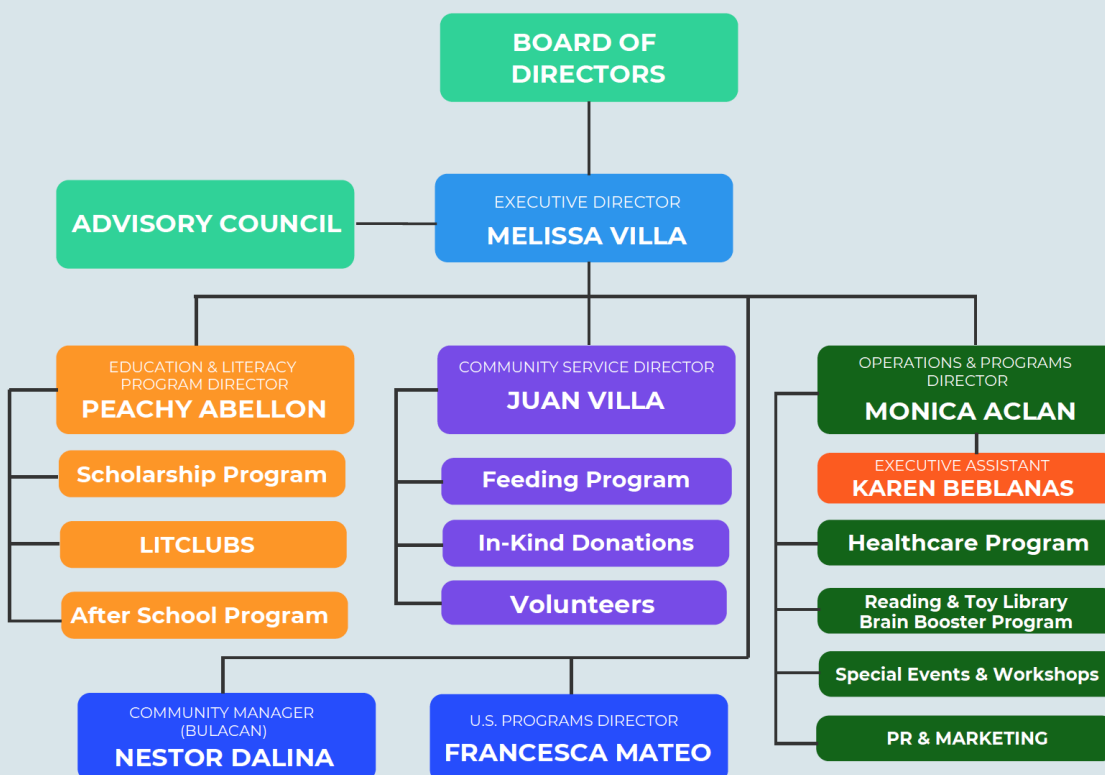
MISSION

To help the poorest of the poor children to have better lives by giving them PEARLS (Peace, Education, Aspiration, Respect, Love and Smiles) through education, empowerment, nutrition, nourishment, and healthcare.

VISION

A world where no child at no time, is hungry. No child should be hungry for nutrition, education, shelter, medical services, and opportunities to achieve their full potential.

Organizational Chart



Project PEARLS is governed by the Board of Directors who volunteer their time and skills. The Board meets at least twice a year and is in constant communication online.

The Board is accountable for the policies of the organization and is guided by the organization's Articles of Incorporation.

ABOUT US



OUR TEAM

(L-R)
Jaime Lopa,
Lut Vallefias-Calupaz,
Hilary Anne Diaz,
Melissa Villa
(Executive Director),
Sidney Snoeck,
Ma. Victoria Young,
(not in photo)
Caress Banson



Board of Directors (PH)

(L-R)
Melissa Poquiz,
William Bradenburg,
Melissa Villa
(Executive Director),
Francesca Villa-
Mateo, Arnold
Pedrigal, (not in
photo) Mailou
San Gabriel



Board of Directors (US)



Staff & On-the-ground Team

(L-R) Juan Villa, Cathy Baculi, Jay-R Panagsagan,
Karen Viel Beblañas, Melissa Villa, Monica Aclan,
Peachy Abellon, Gelo Abellon,
(not in photo) Princess Dimaranan, Nestor Dalina

Program and Community Volunteers



Feeding Program

(L-R) Jay-R Panagsagan, Juan Villa,
Princess Dimaranan, Ardee
Dimaranan, Raymund Dames



After School Program

(L-R) Cielo Montemayor, Beverly Festejo, James Altair
Abong, Dee Javier, Jedda Punzalan, Ron Jason Pascual,
Wilma Dimailig, Mito Peñaverde, Hilary Anne Diaz,
Kristy Mae Figuracion,
(not in photo) Gelo Dayego, Camille Buen,
Emily Sagun, Vince Razalan



**Brain Booster
Program**

(L-R) Christine Sim, Michelle
Angeli Dela Peña,
Genevieve Matabang



Bulacan

(L-R) Ludyllyn Baylon, Mhae Loriezo, Salome Soria,
Mary Grace Azuelo, Nestor Dalina,
(not in photo) Erma Malalay, Carol Paver,
Mar Ugsad, Lea Pingol, Beng Palapar



Tondo, Manila

(L-R) Ma. Salome Degollacion, Jocelin Trasmaño,
Juan Villa, Emiliana Dordines, Jocelyn Suñga, Teresita
Alvarado, Analyn Abriol, Jonalyn Andia, Divine Grace
Degollacion, (not in photo) Ronalyn Abriol, Maricris
Magnawa, Jacqueline Aranzanso



Zamboanga Sibugay

Jason and Jenifer Cardente
and Family

ABOUT US



HOW WE WORK

Our Guiding Principles



Our Core Programs



**Education and
Literacy**



**Healthcare and
Nutrition**



**Empowerment through
Skills Development**



*SDG images from <https://sustainabledevelopment.un.org/topics/sustainabledevelopmentgoals>

Project PEARLS is guided by the first four Sustainable Development Goals of the United Nations: (1) No Poverty; (2) Zero Hunger; (3) Good Health and Well-being; and (4) Quality Education. We believe that our small contributions can make ripples of positive change that can help in making our world a better place for us and for future generations.

To learn more about the 17 SDGs, you may visit <https://sustainabledevelopment.un.org/topics/sustainabledevelopmentgoals>.

OUR PROGRAMS



EDUCATION & LITERACY

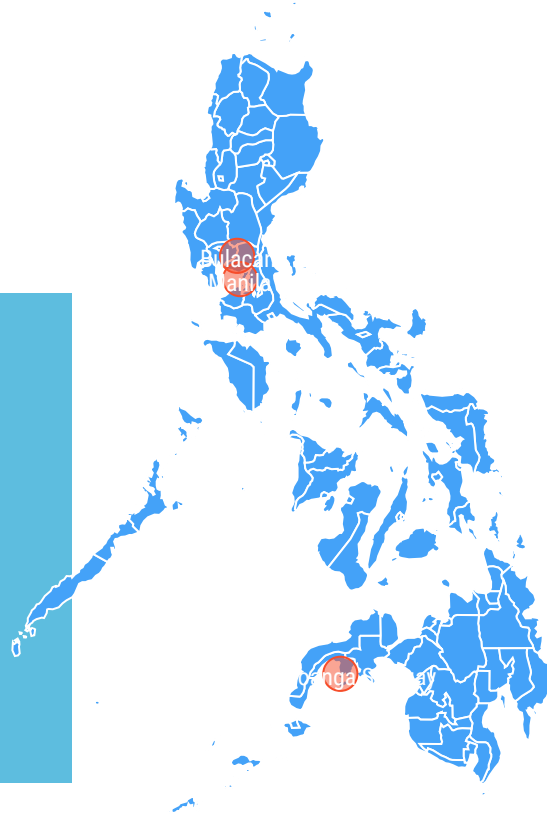
Scholarship Program for School Year 2017-2018



Where are the
PEARLS scholars?

We have scholars from pre-school to college in three different communities:

- Brgy. Batia, Bocaue, Bulacan
- Helping Land, Brgy. 105, Tondo, Manila
- Zamboanga Sibugay



OUR PROGRAMS



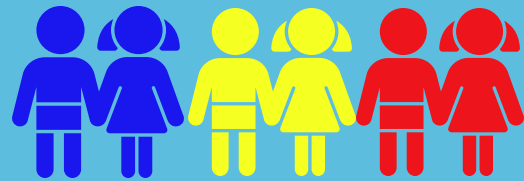
EDUCATION & LITERACY

Scholarship Program for School Year 2017-2018



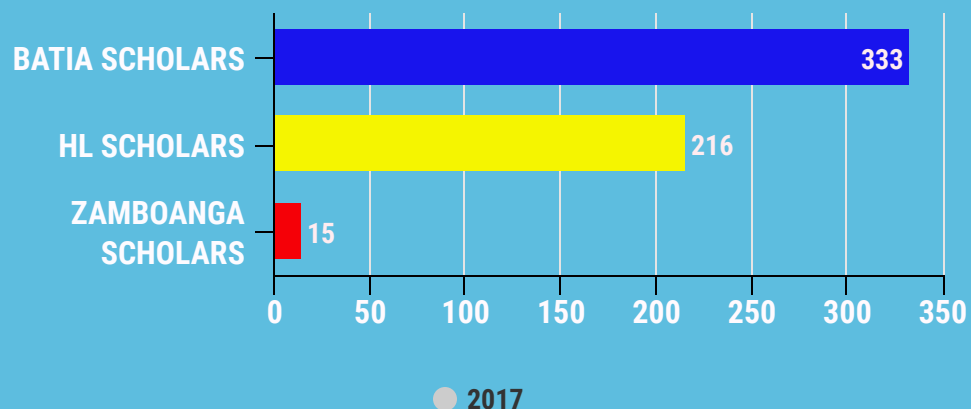
564
Scholars

from Preschool
to College



For 2017 a total of 564 Scholars from Pre-school to College. Compared to 2016, there was a 1.5% decrease on the number of Project PEARLS Scholars. These 1.5% was mainly due to relocation of their families.

SCHOLARS BREAKDOWN PER COMMUNITY



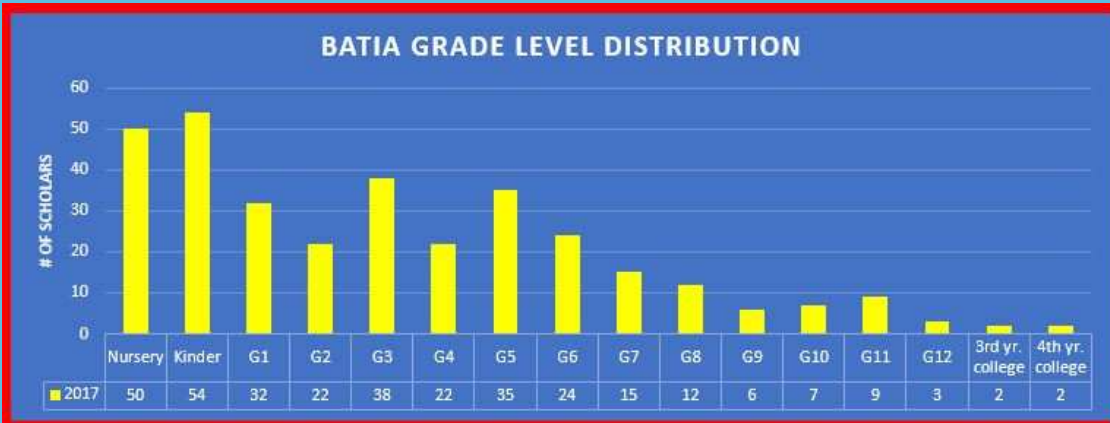
OUR PROGRAMS



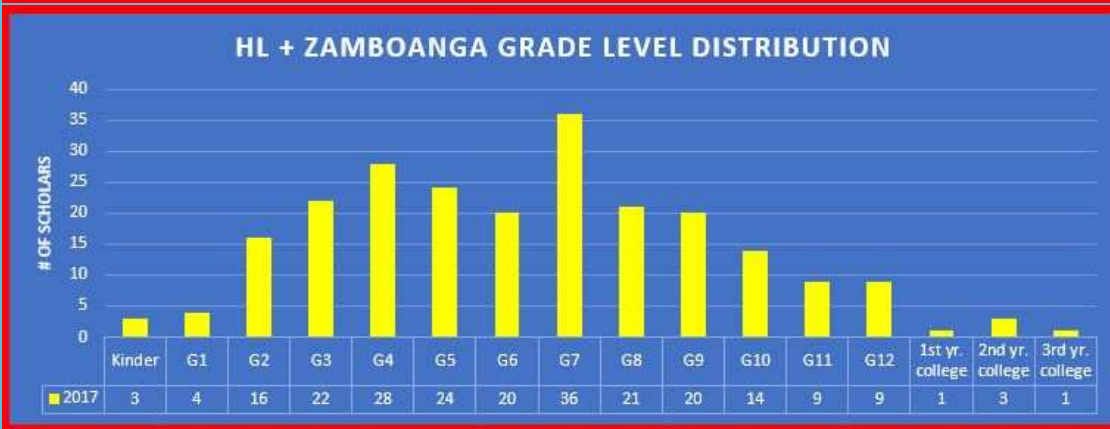
EDUCATION & LITERACY

Scholarship Program for School Year 2017-2018

Scholars' Grade Level Distribution – Per Community



Majority of our scholars in Brgy. Batia are at Nursery & Kinder



Majority of our scholars in HL, Tondo and Zamboanga are at Grade 7



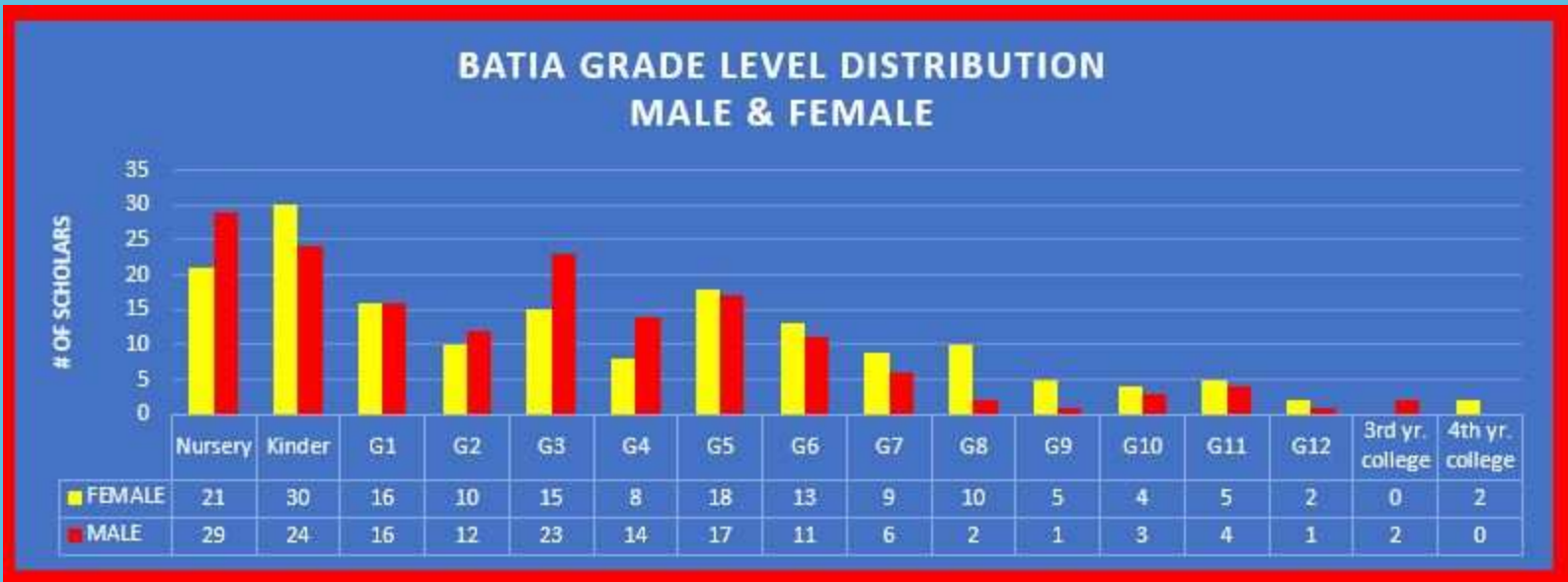
OUR PROGRAMS



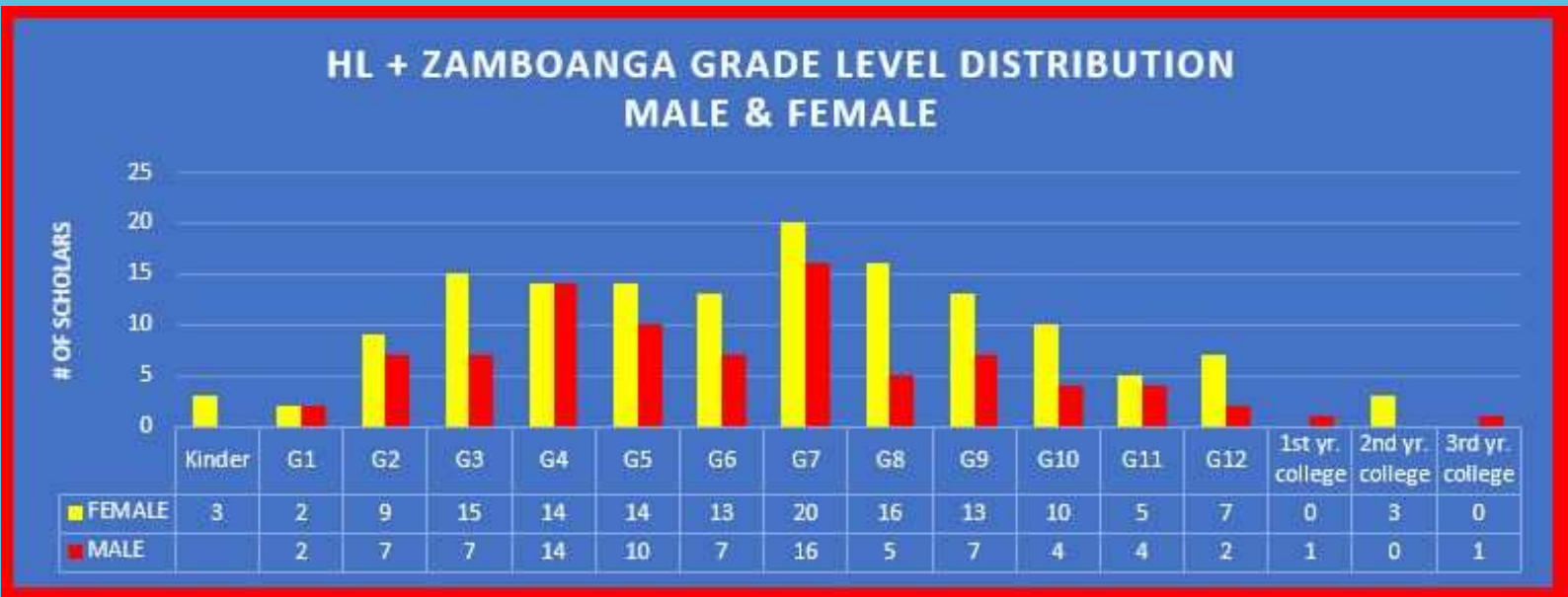
EDUCATION & LITERACY

Scholarship Program for School Year 2017-2018

MALE & FEMALE DISTRIBUTION PER GRADE LEVEL



- Majority of our scholars in Brgy. Batia are females, with a total of 168. There are 165 male scholars.



- Majority of our scholars in Helping Land and Zamboanga are females, with a total of 144. There are 87 male scholars.

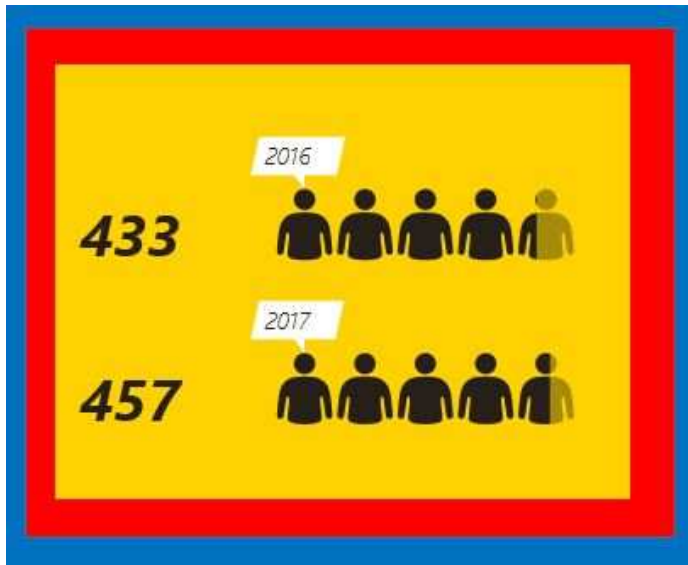
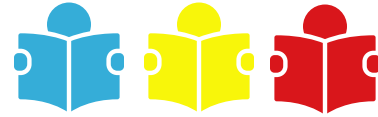
OUR PROGRAMS



EDUCATION & LITERACY

Scholarship Program for School Year 2017-2018

2016 vs. 2017 Number of Sponsored Scholars



In 2017, 81% of our scholars are sponsored.

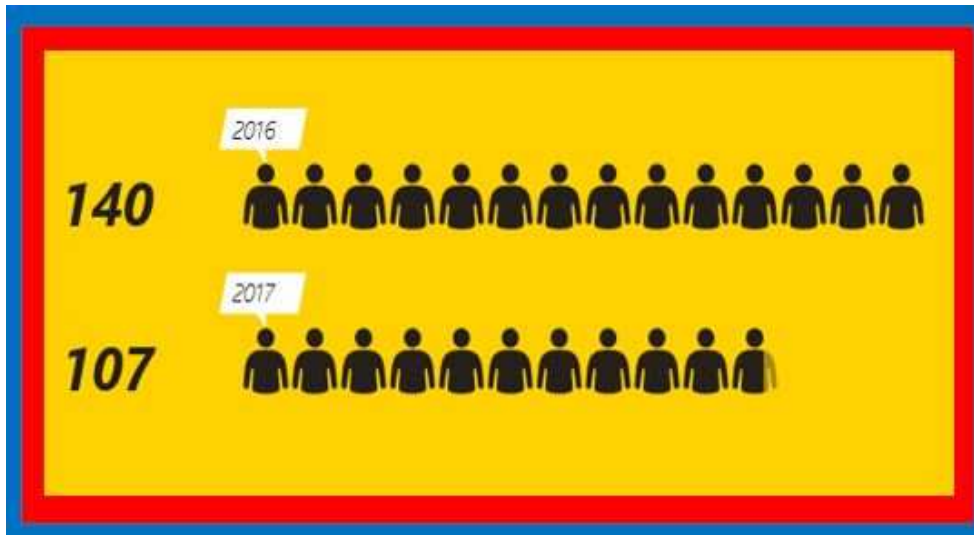
Around 6% increase compared to 2016.



2016 vs. 2017 Number of Non-sponsored Scholars

In 2017, 19% of our scholars are non-sponsored.

Around 5% decrease compared to 2016.



OUR PROGRAMS



EDUCATION & LITERACY

Community Activities



Brain Booster Program

46 arts and crafts Sessions
300 + kids per session



After School Program

92 academic tutorial sessions
200 + kids per session



Reading & Toy Library

300 days of play and learning

Our community activities are conducted everyday after the feeding program. Aside from providing alternative learning opportunities, these programs serve as a safe space where kids can be just kids - they can play around and interact with one another while developing important social skills.

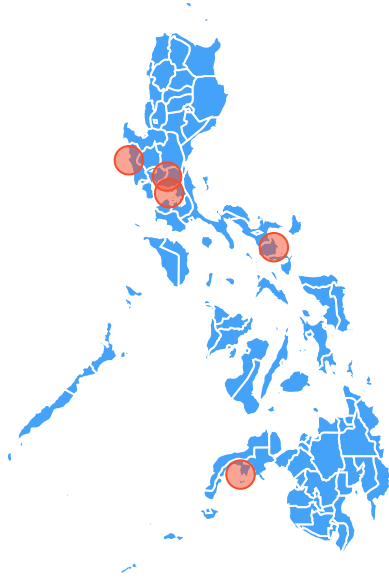
OUR PROGRAMS



EDUCATION & LITERACY

LitClub

in partnership with
LitWorld
Be the Story.



215

members in
5 communities:
Tondo, Manila
Bocaue, Bulacan
Camalig, Albay
Botolan, Zambales
Zamboanga Sibugay



In June 2017, LitClub Regional Director (PH) Peachy Abellon, and LitClub Mentor Karen Beblañas traveled to Camalig, Albay to train new mentors and to welcome our newest LitClub members!

Special Activities

February 16-20, 2017
World Read
Aloud Day



October 14-15, 2017
Stand Up
for Girls



Guided by LitWorld's "7 Strengths" (Belonging, Curiosity, Friendship, Kindness, Confidence, Courage, and Hope), LitClubs provide safe and supportive communities where children learn to value their own stories. We use literature to cultivate meaningful relationships and civic engagements that will guide them towards a successful future.

OUR PROGRAMS



EDUCATION & LITERACY

LitClub Special Activities

May 3-6, 2017
Regional
Art Story
Summit



From Ulingan, Tondo to New York City: In 2010, we met Princess, Lilibeth, and Catherine in one of the worst slums in Manila. Despite the extreme poverty that they were experiencing, they demonstrated resilience, intelligence, and leadership skills. They were among the first LitClub members in 2011. Through the years, they developed from young members to junior LitClub mentors.

In March 2017, they traveled to New York City to be part of the Global HerStory Summit (GHS). They participated in leadership trainings and art workshops together with other international delegates. They also had the chance to draft their own community action plan.



After the Summit in New York City, they traveled to San Francisco. Here, they visited museums, amusement parks, the Google campus, and Sta. Clara University.

They also had the honor to meet Philippine Consul General to San Francisco Henry S. Bensusurto Jr. who gave them inspiring words of wisdom.

OUR PROGRAMS



HEALTHCARE & NUTRITION



Feeding Program

120,000 + meals

52,000 + doses of multivitamins

1,100 + patients served

Children's Health Center in Tondo



4 Medical & Dental Missions

1,200 + patients served in 3 communities: Tondo, Bulacan, and Zambales

in partnership with: League of Volunteers for Relief Expeditions (LOVE), Archipelago Builders, and Valenzuela Medical Center

150 + scholars served
3 Dental Missions in Bulacan

Official Partner for Dental Health: Valenzuela Medical Center

Special Projects



162,000 doses of multivitamins for 429 pregnant and lactating women
Sponsor: Vitamin Angels



100 recipients of flu vaccine
Sponsor: Sitel Philippines



Buntis Party for 80 + pregnant women
In partnership with Unilab and Samaritan's Purse



Seminars on Family Planning (Bulacan), and Adolescent Reproductive Health (Tondo)
In partnership with Likhaan Center for Women's Health



OUR PROGRAMS



EMPOWERMENT through SKILLS DEVELOPMENT



'Human Dignity Curriculum'
by World Youth Alliance

Photo from World Youth Alliance Facebook page



Dance Workshop with The Company and Empire in the Air

Photo from empireintheir.com



Sports Camp for Girls
by Girls Got Game

210

kids

7

unique workshops that develop skills, values, and knowledge



'Play it Forward: Soccer Workshop'
by Telus International Philippines



Summer Kiddie Workshops



Art Workshop
by Taverne Guternberg

Special Workshops



Robotics Class
by Amdocs Philippines



Trip to National Museum
Sponsor: Cotecna Elite



Trick or Treat Party
Sponsor: Alexander Mann Solutions



Manila Int'l Book Fair
Sponsor: Toni Patalano

320

kids

5

educational trips

5

Jollibee kiddie parties



Jollibee Kiddie Parties
Sponsors: Arnie Estacio | Jelome Selda-Manalu | Cathy De Roxas-Tizon | Dr. Myrila Duque | Kimberly Chua and Kenton Ong Sychingping



Enchanted Kingdom Trip
Sponsor: UHappy Events



Trip to Museo Pambata
Sponsor: Project Banig

Photo from Ms. Noreen Parafina's Facebook page

Field Trips

OUR PROGRAMS



EMPOWERMENT through SKILLS DEVELOPMENT

Livelihood Project for Women



Braids of Life

The OPEMAN Class of Ateneo Graduate School of Business gave entrepreneurship training to some of our Mothers in Bulacan. After a series of workshops, the Mothers now manage the "Braids of Life" where they create beautiful door mats and potholders.

Traditional Hilot Workshop

Our Mothers from Helping Land, Tondo participated in a Traditional Hilot Workshop conducted by ATHAG (Association of TRaditional Health Aid Givers). They can use this skill as an additional source of income, or they can apply the healing techniques in their families.



Learn Traditional Hilot



Grant Writing Workshop

We believe that empowering our team members is a necessary key in achieving our goals. In February, Monica Aclan and Karen Beblañas attended a Grant Writing Workshop in Baguio City, organized by Telus International PH and Fundraisers' Network for Development (FuND PH).



OUR PROGRAMS



SPECIAL PROJECTS

Emergency Relief Operations



Fire Incident in Tondo

660

families affected by the tragedy

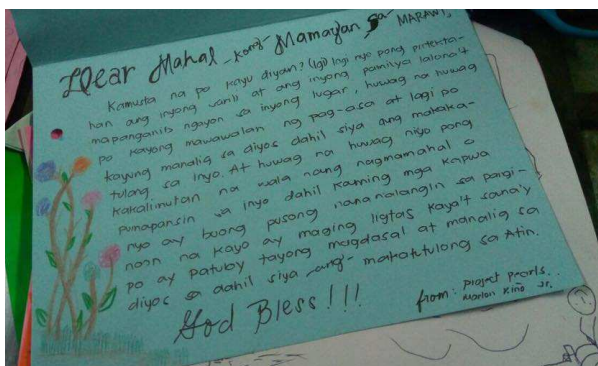


On August 18, 2017, a devastating fire hit the community of Temporary Housing in Brgy. 105, Tondo, Manila. More than 2,000 people were left homeless. In the face of this tragedy, we mobilized our partners and donors to raise funds. We provided hot meals in the evacuation centers and we conducted two batches of relief pack distribution. The emergency relief packs included first aid kits, clothes, toiletries, food, blankets, and other things that they need to rebuild their lives.

\$17,555.94
worth of relief packages bought and distributed

\$ 15, 424.16
cash donations received

The Marawi Siege



We sent hundreds of arts kits for the displaced children in Marawi City to help them cope with the extremely difficult challenges that they were experiencing. PEARLS kids also wrote letters of love and gratitude for the soldiers fighting in the war.

OUR PROGRAMS



SPECIAL PROJECTS

Cassie's Bag of Dreams



Cassie Eng is not only a dedicated Project PEARLS volunteer, she is also one of the youngest. Her "Bag of Dreams Challenge" is in its 4th year now! Cassie's Bag of Dreams Challenge is about helping kids escape poverty by getting an education.

250

school bags filled with hygiene packs were given to scholars in **Helping Land, Tondo Brgy. Batia, Bocaue, Bulacan**



OUR PROGRAMS



SPECIAL PROJECTS

The Memory Project



700 +

kids in four communities:

Helping Land, Tondo
Smokey Mountain, Tondo
Brgy. Batia, Bocaue, Bulacan
Lakas Tribe, Zambales

2,800 +

pieces of beautiful artworks
made by students from

United States of America

The Memory Project is a US-based charitable nonprofit organization that invites art teachers and students to create and donate portraits to youth around the world who have faced substantial challenges, such as violence, disasters, extreme poverty, neglect, and loss of parents.



OUR PROGRAMS



SPECIAL PROJECTS

Christmas Toy Drive and Adopt-a-Family Campaigns

3,200 +

gifts were given to children in seven communities:

Helping Land, Tondo
Smokey Mountain, Tondo
Brgy. Batia, Bocaue, Bulacan
Lakas Tribe, Zambales
Brgy. Dasal, Sibunag, Guimaras
Mandurriao, Iloilo
Zamboanga Sibugay



1,900 +

families received

Noche Buena packs (includes spaghetti noodles and sauce, fruit salad mix, milk, luncheon meat, cheese, champorado mix, arroz caldo mix) in four communities:

Helping Land, Tondo
Smokey Mountain, Tondo
Brgy. Batia, Bocaue, Bulacan
Lakas Tribe, Zambales



It has been our tradition to share love and joy every Christmas. We want to ensure that every kid and family is able to celebrate this occasion in a memorable and special way.

We thank all our partners and sponsors for supporting the Toy Drive and Adopt-a-Family campaigns.

OUR PROGRAMS



SPECIAL PROJECTS

Christmas Partnerships



Aside from our regular Christmas activities, we also partner with other organizations to spread love to more kids during the Christmas season.

SPECIAL EVENTS



PEARLS EVENTS

Vice President
Leni Robredo
in Tondo



Mother's Day
Treat for
53 Nanays
in Tondo



VP Leni visited Helping Land to see first hand the challenges in the community. She also held a dialogue with the residents, local government, and other NGOs doing work in Tondo.



These are not your ordinary Mothers in Tondo. These are the hardest working and most resilient mothers! They are the pagpag makers, scavengers, garlic peelers – workers who make an honest living at a place where it is almost inhumane to work and live. We salute all these Mothers!



Volunteers and staff spent a weekend in Pampanga filled with back-to-back meetings, brainstorming, strategic planning, celebrations, reflection, and most of all, lots of love and laughter!

Staff and Volunteers'
Team Building Activity
in Pampanga



SPECIAL EVENTS



Staff and Volunteers' Leadership Retreat with Ninoy and Cory Aquino Foundation (NCAF)

We are deeply grateful to NCAF for inviting 40 key volunteers and staff to attend the "Leadership Journey for Carers."

This leadership retreat provided time for us "to rest and recharge, while rekindling our motivations for serving and our reasons for continuing the challenging work that we do."

7th Anniversary Celebration

Project Pearls started as a simple mother-daughter advocacy seven years ago. Now, we have more than a hundred volunteers, donors, and partners! Our mission continues to grow because of the love and support that we receive through the years. Cheers to spreading more PEARLS!



Venue Sponsor:

The Blue Leaf

SPECIAL EVENTS



FUNDRAISING EVENTS

USD 3,500
total fund raised

5 fundraising
events organized
by organizations
and individuals

We are very thankful to these organizations and individuals for embracing our mission and for taking the initiative to raise funds on our behalf.

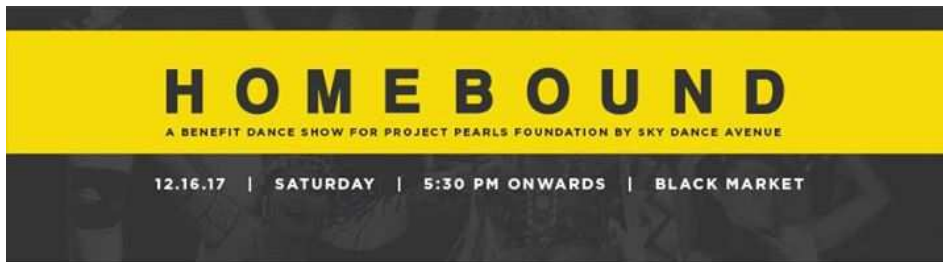


EAT AND DRINK FOR A CAUSE

Organizer:
Ella and Ronan Mage



Organizer:
IVolunteer



Organizer:
Sky Dance Avenue



5TH Annual Kickball Tournament

Organizer:
Empire in the Air



Organizer:
Alexander Mann Solutions

SPECIAL EVENTS



NGO FAIRS: Spreading PEARLS Awareness

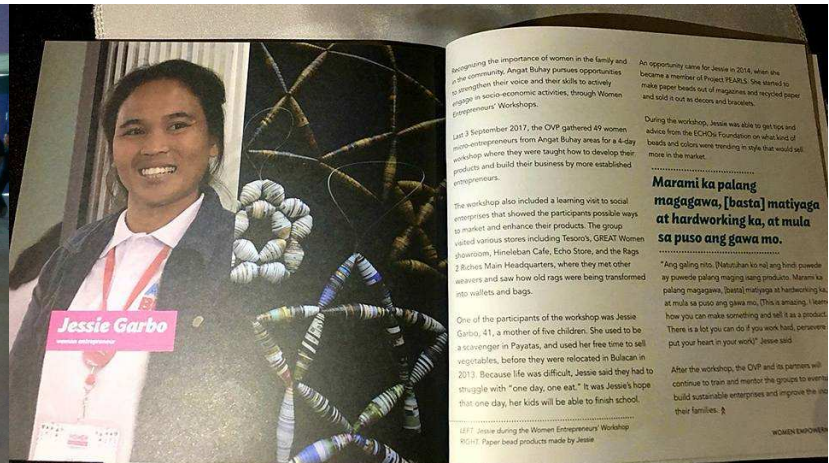


We joined the Social Good Summit to share our mission with students, leaders, and other NGOs. The theme of the summit is "Innovate with Purpose: Leave No One Behind."

"#OnTheWheels: Incubating Innovations for the Global Goals" (also dubbed as SDG Caravan) is a campus roadshow that aims to inform the youth about the United Nations' Sustainable Development Goals. It also gives the youth the opportunity to join in the efforts and discussions to achieve the SDGs.

Social Good Summit's Volunteerism Fair by Rappler and United for Healthier Kids (U4HK)

Sustainable Development Goals Caravan by 2030 Youth Force in the Philippines, Inc.



Angat Kabuhayan Summit by the Office of the Vice President

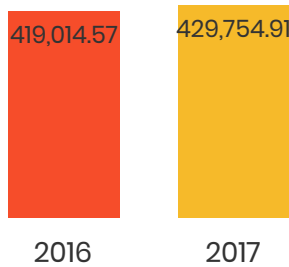
We proudly showcased the door mats and paper bead stars made (with love) by our Bulacan Mothers in the "Angat Kabuhayan Summit." Angat Kabuhayan is OVP's new anti-poverty advocacy that gathers stakeholders, communities, and businesses to build inclusive livelihood programs.

THE YEAR IN NUMBERS

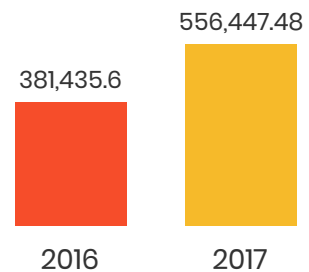
IV

FINANCIAL HIGHLIGHTS

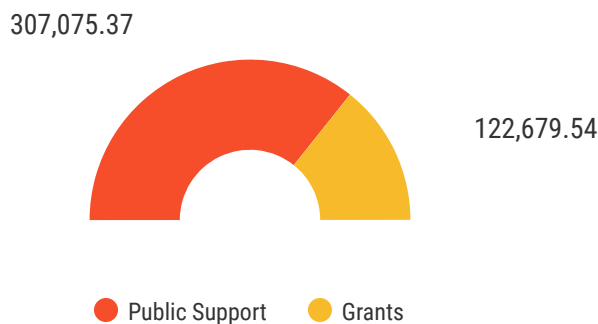
Total Donations, USD



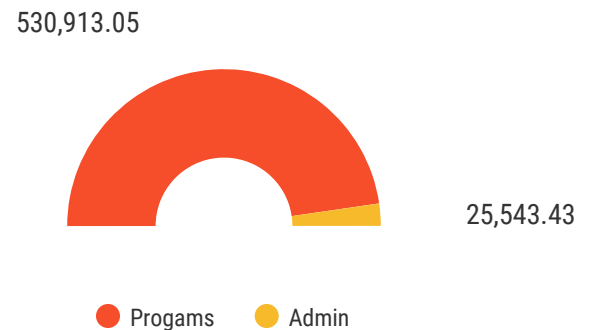
Total Expenditures, USD



Sources of Donations, USD



Expenditure Allocations, USD



AWARENESS LEVELS



4,342

Volunteer Sign-ups



24,203

Social Media Followers

DONORS & PARTNERS



SPONSORS PER PROGRAM

We are deeply grateful to these amazing organizations and individuals for making our mission possible.

Scholarship Program

Adora Belo
Alexander Mann Solutions
Angus Poston
Arthur Swanson
Becca Jacob
Benedikt Soller
Binerva Andrada Garrett
Bing Javier
Bri and Trevor Bulger
Brian McGuire
Bong Garcia
British Women's Association
Carolyn Walsh
Chad San Gil
Che Secillano
Christine Mojica
Clarita Reyes Constantino
Clif Wilcox
Cris Rosenthal
Cristina Baepler
Cristopher Buono
Cynthia Sim
Daniel Bucher
Danielle Concepcion Upshaw
Daren Stone
Dennis David
Diana Tayson
Didi Arreza
Dominic Uy
Drabkin Family
Elena Yeh
Elisa Rodrigo
Elizabeth Matthews
Elynar and Jonalyn Perez
Emelyn Leung
Espanto Family
Ezra Couture
FANCO
Ferdinand Bilstein
Francesca Villa Mateo
Francisca de Zwager
Genevieve Balbido
Grace Houser
Grade 5 student in La Salle Green Hills
Gwen Cotoco
Hilary Diaz

Ida Arreza
Ina Yulo
Jade and Varee Evangelista
Jaime Lopa
James Godfrey
Jen Cortes
Jen Romualdez
Jennifer Cortez
Jenny Hennesy
Jinky May Martin
Jun Garcia
Kanlouise Tejada
Laurice Villarino
Kares Hammond
Katherine Cleo Gonzales
Katrina Holigores
Krishna Balaganu
Kuya Jim
Kym Villamer
Lea Santos
Lester "Santa" Pederson
Liam Torvey
Lisa Macuja Elizalde
Lisa Zobrist
Loreto B. Roldan Jr.
Maillet Ancheta
Mamello
Marcy Brandenburg
Maria Angeli T. Reyes
Maria Elena Lanot
Marie Chile Pajarillo
Marilex Jean Borja
Mark Anthony Caga
Mark Wartlers
Michelle Concepcion Reyes
Miguel Benedicto
Monagie Matammu
Mr. and Mrs. D Flower
Natalie EADS
Nena and Friends
Peter Limson
Pieter Marchant
PMI
Rae Audrey Ago
Recy Ago
Richard McGuire
Rita dela Cruz
Rosemarie Lee
Roxanne Asuncion
Sherril Salangang

Sidney Snoeck
Southville International School
Talking Pages
Tom Davy Andresen
Tradewings Travel and Tours
Vandana and Vivek Rao
Vickie Marquez
William Brandenburg
Zeny Evangelista

Feeding Program

Amdocs
Amy Faith Vidallon
Anne Oledan
Anton Ortigas
Arlene Sisante
Art Relief Mobile Kitchen
Asuza Yamasaki
Audrey Zubiri
Ava Nicole Azotea
Berna Alagao
Bing Javier
Brian Lim
Carmeli Mande
Charisse San Ramon
Christina Ignacio
Cirrus Globals, Inc.
Corporate Wellness (U4HK Team)
Dana Daffon
Daniela Laurel-Fois
Ditas Litonjua
Dr. Patricia Kho
Ernie Gatdula
Eton Properties Philippines
Evelyn Galang
Figari Solutions Inc.
Flordeliza Seronio
Gerbies
Ginny Matabang
Globe Telecom
Hillary Anne Diaz
Ivy and PJ (Vitameals)
Jen Romualdez
Jessica Arnaldo
Jocelyn Sibug
Kat Tizon
Kim SeokJin and Kim TaeHyung
Army
Kimberly Caramat

Laila Soliven, Tin Roxas and Love Nepison
Lara Union
LBC Foundation
League of Volunteers for Relief Expedition
Lilibeth Manlulu
Lionel Milan
Maf Aguila
Maria Blessette Larin
Maria de Jesus
Maricar Torres
Marie Young
Maristela Guison-Tan
Martina Malansing
MC UNESCO, MC CEDAW & MC NSRC-CG
Melissa Poquiz
Michelle Canada
Nasdaq
CPW Team (U4HK Team)
Executives (U4HK Team)
Market Intelligence Team (U4HK Team)
Milks Business Unit (U4HK Team)
Nikko Mendoza
Nucucina
NuGen Entrepreneurs
Patricia Bagtas
Patrick Arandia
PerspecDev Solutions
Philippines, Inc.
Rachelle Jacinto
Rakesh Bagaria
Rea Gomez
Richard & Elena Lanot
Rochel Dela Cruz
Rogelio Mendoza
Rowena Dimaguila
Rowena Rosales
Salt & Light for Christ Community
Samantha Gonzales-Mendoza
Shiela Bernardino
Shiela De Leon Tracey
Standard Hospitality Group
Steven Dhaene
The City Eats
Tommy Gaerlan
Toni Patalano

Torm Philippines
Tradewings Tours and Travel Corp.
Trends SPG
Turner Philippines Inc.
Two Monkeys Travel
United Marine Training Center (UMTC)
UP Sigma Alpha Nu
Sorority (Los Baños)
Valenzuela City
Supreme Lion's Club
Veronica Estrella
Victoria Olbes
Winna Hernandez-Sabillo
Criselle Timonera-Toral
Zara Gomez

DONORS & PARTNERS



SPONSORS PER PROGRAM

Toy Drive Partners

Ace Saatchi & Saatchi
Adrian Soco
Amdocs
Assumption High School Class '77
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